

Confidential Information for Ludlow Salesmen

TYPEFACE FAMILY No. 41

Symbol	Point Size	Font Scheme	Code Word	Price per Matrix	Price per Font
Stencil			Stenc		
41	36	K40-04	Rough	Price List "A"	Price List "J"

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## TYPEFACE FAMILY No. 42

Symbol	Point Size	Font Scheme	Code Word	Price per Matrix	Price per Font
Coronet			Coron		
42MIC	14	K510-24	Doaty	Price List "B"	Price List "B"
42-MIC	18	K47-24	Robes		
42-MIC	24	K47-24	Roble		
42-MIC	30	K47-24	Rocky		
42-MIC	36	K35-24	Rolly		
42-MIC	42	K35-24	Pacas		
42-MIC	48	K35-24	Rolls		
42-MIC	60	K35-25	Rompe		
42-MIC	72	K34-25	Roots		
Coronet Bold			Corbo		
42BIC	14	K510-24	Dobla	Price List "B"	Price List "B"
42-BIC	18	K47-24	Paced		
42-BIC	24	K47-24	Pachy		
42-BIC	30	K47-24	Palas		
42-BIC	36	K35-24	Palet		
42-BIC	42	K35-24	Palla		
42-BIC	48	K35-24	Palpi		
42-BIC	60	K35-25	Papas		
42-BIC	72	K34-25	Pappy		

The font schemes listed above now include parentheses and brackets in addition to the other characters listed on the font scheme sheets.

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## TYPEFACE FAMILY No. 43

Symbol	Point Size	Font Scheme	Code Word	Price per Matrix	Price per Font
Radiant Medium			Doets		
With Plain Caps only.					
43-M	6	K612-18	Dotes		
43-M	8	K612-18	Dotty		
43-M	10	K612-18	Dotys		
43-M	12	K510-18	Dours		
43-M	14	K510-18	Dours		
43-M	18	K47-18	Dowry	Price	Price
43-M	24	K47-18	Doxys	List	List
43-M	30	K47-18	Doxes	"A"	"A"
43-M	36	K35-18	Doxer		
43-M	42	K35-18	Doxys		
43-M	48	K35-18	Draco		
43-M	60	K35-18	Drees		
43-M	72	K34-18	Dreus		
Radiant Medium			Dribs		
"Round Caps" only. (8 Characters)					
	6	28 mats	Drier		
	8	28 mats	Drily		
	10	28 mats	Droll		
	12	25 mats	Drome		
	14	25 mats	Drons		
	18	21 mats	Drool	Price	Price
	24	21 mats	Droop	List	List
	30	21 mats	Drupe	"A"	"A"
	36	16 mats	Dryas		
	42	18 mats	Dryly		
	48	18 mats	Duels		
	60	15 mats	Duels		
	72	15 mats	Ducal		
Radiant Medium Italic			Lowat		
*43-MI	8	K612-18	Trall		
*43-MI	10	K612-18	Trunk		
*43-MI	12	K510-18	Trina		
*43-MI	14	K510-18	Turbo		
43-MI	18	K 47-18	Trill	Price	Price
43-MI	24	K 47-18	Turma	List	List
43-MI	30	K 47-18	Turpe	"B"	"B"
43-MI	36	K 35-18	Trile		
43-MI	42	K 35-18	Turna		
43-MI	48	K 35-18	Turus		

\*NOTE: The 8, 10, 12, and 14 pt. sizes of the Radiant Medium Italic are on a Roman body. Larger sizes are on an Italic body.

## TYPEFACE FAMILY No. 43

Symbol	Point Size	Font Scheme	Code Word	Price per Matrix	Price per Font
<b>Radiant Bold</b>			<b>Peaks</b>		
With Plain Caps only.					
43-B	6	K612-18	Omber		
43-B	8	K612-18	Ombre		
43-B	10	K612-18	Opake		
43-B	12	K510-18	Opale		
43-B	14	K510-18	Ophir		
43-B	18	K47-18	Orang	Price	Price
43-B	24	K47-18	Orcin	List	List
43-B	30	K47-18	Orion	"A"	"A"
43-B	36	K35-18	Orlep		
43-B	42	K35-18	Osteo		
43-B	48	K35-18	Ottar		
43-B	60	K35-19	Oupha		
43-B	72	K34-19	Ousta		
<b>Radiant Bold</b>			<b>Pekin</b>		
"Round Caps" only. (8 Characters)					
	6	28 mats	Outer		
	8	28 mats	Ouzel		
	10	28 mats	Ovals		
	12	25 mats	Owlet		
	14	25 mats	Oxbow		
	18	21 mats	Pagod	Price	Price
	24	21 mats	Palla	List	List
	30	21 mats	Paleo	"A"	"A"
	36	16 mats	Parca		
	42	16 mats	Penta		
	48	16 mats	Petit		
	60	15 mats	Philo		
	72	15 mats	Phlox		
<b>Radiant Bold Condensed</b>			<b>Reety</b>		
With Plain Caps only.					
43-BC	12	K510-18	Resun		
43-BC	14	K510-18	Reyye		
43-BC	18	K47-18	Retch		
43-BC	24	K47-18	Retex	Price	Price
43-BC	30	K47-18	Rothe	List	List
43-BC	36	K35-18	Retro	"A"	"A"
43-BC	42	K35-18	Roude		
43-BC	48	K35-18	Rusel		
43-BC	60	K35-19	Reuer		
43-BC	72	K34-19	Reune		

## TYPEFACE FAMILY No. 43

Symbol	Point Size	Font Scheme	Code Word	Price per Matrix	Price per Font
<b>Radiant Bold Condensed</b>			<b>Reuse</b>		
"Round Caps" only. (8 Characters)					
	12	25 mats	Reyn		
	14	25 mats	Revar		
	18	21 mats	Revar		
	24	21 mats	Revet	Price	Price
	30	21 mats	Revie	List	List
	36	18 mats	Revol	"A"	"A"
	42	16 mats	Revue		
	48	16 mats	Revue		
	60	15 mats	Revue		
	72	15 mats	Revin		

<b>Radiant Bold Cond. Italic</b>	<b>Retie</b>				
43-BC1	18	K 47-18	Resup		
43-BC1	24	K 47-18	Resur		
43-BC1	30	K 47-18	Reten	Price	Price
43-BC1	36	K 35-18	Ribal	List	List
43-BC1	42	K 35-18	Riata	"B"	"B"
43-BC1	48	K 35-18	Ridic		
43-BC1	60	K 35-19	Rimoe		
43-BC1	72	K 34-19	Ripar		

<b>Radiant Bold Extra Condensed</b>			<b>Ence</b>		
With Plain Caps only.					
43-BEC	14	K510-18	Dusky		
43-BEC	18	K47-18	Dusty		
43-BEC	24	K47-18	Dydd		
43-BEC	30	K47-18	Dyada	Price	Price
43-BEC	36	K35-18	Dyke	List	List
43-BEC	42	K35-18	Dyke	"A"	"A"
43-BEC	48	K35-18	Dying		
43-BEC	60	K35-18	Dynes		
43-BEC	72	K34-18	Earle		

\*43-BEC 88 (Caps) K30-02 Neape "A" "H"

\*Cap Font 1 1/4" Matrices

## TYPEFACE FAMILY No. 43

Symbol	Point Size	Font Scheme	Code Word	Price per Matrix	Price per Font
<b>Radiant Bold Extra Condensed Emias</b>					
"Round Caps" only. (5 Characters)					
	14	20 mats	Eases		
	18	17 mats	Eater		
	24	17 mats	Ebons		
	30	17 mats	Ectos	Price	Price
	36	13 mats	Eddas	List	List
	42	13 mats	Eddos	"A"	"A"
	48	13 mats	Eddys		
	60	12 mats	Eerie		
	72	12 mats	Eerys		
	98	17 mats	Nepho		

Radiant Heavy			Lares		
With Plain Caps only.					
43-H	10	K812-18	Laude		
43-H	12	K510-18	Laugh		
43-H	14	K510-18	Lawny		
43-H	18	K47-18	Laxly		
43-H	24	K47-18	Laxys	Price	Price
43-H	30	K47-18	Leach	List	List
43-H	36	K35-18	Leats	"A"	"A"
43-H	42	K35-18	Leapt		
43-H	48	K35-18	Learn		
43-H	60	K35-19	Leash		
43-H	72	K34-19	Lense		

Radiant Heavy		Ledes		
"Round Caps" only. (8 Characters)				
10	28 mats	Leery		
12	25 mats	Leets		
14	25 mats	Lifts		
18	21 mats	Letup		
24	21 mats	Lenco	Price	Price
30	21 mats	Lewds	List	List
36	18 mats	Licos	"A"	"A"
42	16 mats	Licks		
48	16 mats	Licit		
60	15 mats	Ligts		
72	15 mats	Liege		



## TYPEFACE FAMILY No. 44

Symbol	Point Size	Font Scheme	Code Word	Price per Matrix	Price per Font
Commerce Gothic Light			Lilee		
44-L	6 Pt. No. 1	K16	Lieus		
44-L	6 Pt. No. 2	K16	Liere		
44-L	6 Pt. No. 3	K16	Likes		
44-L	6 Pt. No. 4	K16	Liken		
44-L	12 Pt. No. 1	K17	Limbo	Price List "C"	Price List "C"
44-L	12 Pt. No. 2	K17	Limen		
44-L	12 Pt. No. 3	K17	Limne		
44-L	12 Pt. No. 4	K17	Limys		
44-L	18 Pt. No. 1	K9	Linin		
44-L	18 Pt. No. 2	K9	Linne		

(Caps, figures and points only)

Commerce Gothic Light Condensed			Lumba		
44-LC	6-Pt. No. 1	K-16	Lexic		
44-LC	6-Pt. No. 2	K-16	Lettu		
44-LC	6-Pt. No. 3	K-16	Letha		
44-LC	6-Pt. No. 4	K-16	Leopa		
44-LC	12-Pt. No. 1	K-17	Lepre	Price List "C"	Price List "C"
44-LC	12-Pt. No. 2	K-17	Lemmi		
44-LC	12-Pt. No. 3	K-17	Leebo		
44-LC	12-Pt. No. 4	K-17	Laxit		
44-LC	18-Pt. No. 1	K-9	Lavab		
44-LC	18-Pt. No. 2	K-9	Lugwo		

Commerce Gothic Medium			Liras		
44-M	6 Pt. No. 1	K16	Litae		
44-M	6 Pt. No. 2	K16	Lithe		
44-M	6 Pt. No. 3	K16	Litre		
44-M	6 Pt. No. 4	K16	Livid		
44-M	12 Pt. No. 1	K17	Llama	Price List "C"	Price List "C"
44-M	12 Pt. No. 2	K17	Loech		
44-M	12 Pt. No. 3	K17	Loefa		
44-M	12 Pt. No. 4	K17	Lobed		
44-M	18 Pt. No. 1	K9	Loets		
44-M	18 Pt. No. 2	K9	Locos		

(Caps, figures and points only)

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**TYPEFACE FAMILY No. 44**


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Symbol	Point Size	Font Scheme	Code Word	Price per Matrix	Price per Font
Commerce Gothic Medium Condensed			Saand		
44-MC 6 Pt. No. 1		K16	Ridgy		
44-MC 6 Pt. No. 2		K16	Ridle		
44-MC 6 Pt. No. 3		K16	Riewe		
44-MC 6 Pt. No. 4		K16	Rigid		
44-MC 12 Pt. No. 1		K17	Rimer	Price List "C"	Price List "C"
44-MC 12 Pt. No. 2		K17	Rimery		
44-MC 12 Pt. No. 3		K17	Rimic		
44-MC 12 Pt. No. 4		K17	Rinco		
44-MC 18 Pt. No. 1		K9	Ringy		
44-MC 18 Pt. No. 2		K9	Rinne		

(Caps, figures and points only)

## TYPEFACE FAMILY No. 45

Symbol	Point Size	Font Scheme	Code Word	Price per Matrix	Price per Font
Lining Litho Light			Paths		
45-L	6 Pt. No. 1	K18	Neuro		
45-L	6 Pt. No. 2	K16	Nieve		
45-L	6 Pt. No. 3	K16	Nisus		
45-L	6 Pt. No. 4	K16	Nobby		
45-L	12 Pt. No. 1	K17	Nobly	Price List "C"	Price List "C"
45-L	12 Pt. No. 2	K17	Noggs		
45-L	12 Pt. No. 3	K17	Nooks		
45-L	12 Pt. No. 4	K17	Noose		
45-L	18 Pt. No. 1	K9	Plies		
45-L	18 Pt. No. 2	K9	Poult		

(Caps, figures and points only)

Lining Litho Bold			Plato		
45-B	6 Pt. No. 1	K16	Nopal		
45-B	6 Pt. No. 2	K16	Norin		
45-B	6 Pt. No. 3	K16	Noter		
45-B	6 Pt. No. 4	K16	Nouns		
45-B	12 Pt. No. 1	K17	Platy	Price List "C"	Price List "C"
45-B	12 Pt. No. 2	K17	Plays		
45-B	12 Pt. No. 3	K17	Pleas		
45-B	12 Pt. No. 4	K17	Pleam		
45-B	18 Pt. No. 1	K9	Pouts		
45-B	18 Pt. No. 2	K9	Plece		

(Caps, figures and points only)

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